



Betsy Zubrow Cohen

FOUNDER AND STRATEGIC ADVISOR

Widely recognized as a pioneer in the financial services world, Betsy Cohen is an astute business visionary and a born entrepreneur, a powerful combination that has resulted in a more than 40-year career of groundbreaking achievements in financial law, banking, real estate lending, investing and development.

Ms. Cohen founded Jefferson Bank in 1974 and served as Chairman and CEO of it and its holding company, JeffBanks, Inc. until the 1999 sale of the \$1.8 billion asset company to Hudson United Bancorp, Inc. for more than \$370 million. Following the acquisition, Ms. Cohen served as director of Hudson United Bancorp and as Chairman of the Jefferson Bank division of Hudson United Bank. The second female law professor on the East Coast after Ruth Bader Ginsberg, Ms. Cohen taught at Rutgers University Law School and later co-founded a firm specializing in complex real estate and financial concerns. But it would be her creation in 1999 of The Bancorp - a revolutionary concept in commercial banking— that would anchor her position as a true financial services visionary; she served as Chief Executive Officer of The Bancorp from 1999 through 2014.

Ms. Cohen is affiliated with many corporate and non-profit boards, currently serving as a Director of Aetna Inc.; Vice Chairman, Executive Committee member and Secretary of Asia Society; Founding Member of the Asia Society Policy Institute; Trustee of The Brookings Institute; Vice Chairman of The Jewish Theological Seminary; and Treasurer, Managing Director, and Finance Committee member of The Metropolitan Opera.

Beginning the next chapter of her illustrious career, Betsy Cohen retired from The Bancorp at the end of 2014 but is continuing to serve the company as a strategic advisor. Additionally, as Chairman of the Board of FinTech Acquisition Corp., Ms. Cohen's entrepreneurial spirit is focused on identifying disruptive technology innovation in the financial services industry, with a particular focus on established companies that offer data processing, transactional or data security, consumer engagement platforms and payment processing services.